



LEXI JOHNSTON FROM LISTOWEL, ONTARIO IS CROWNED THE CNE'S 2025 AMBASSADOR OF THE FAIRS

(Toronto, ON) August 18, 2025 – Last night, the Canadian National Exhibition (CNE) announced its 2025 Ambassador of the Fairs, **Lexi Johnston** from **Listowel, ON**. As the newly crowned winner of the CNE Ambassador of the Fairs, Lexi will participate in a series of official duties at Canada's largest fair including special appearances, while also representing her local agricultural community.

The first runner-up was **Jada Dawson** from **Caledonia Agricultural Society**, and the second runner-up was **Marshall MacCannell** from **Stratford and District Agricultural Society**. The **Congeniality Award** voted by fellow contestants, went to **Kelty McNeice** of **Sutton Agricultural Society**.

[CLICK HERE](#) to download photos of AOF Finalists.

More than 60 contestants travelled from across Ontario to compete at the CNE, with seven semi-finalists selected to participate in the final round on Sunday, August 17. Finalists were interviewed and judged on a wide range of criteria including: knowledge of the CNE and Canadian agriculture, poise, self-confidence, public speaking and overall impression.

The Ambassador of the Fairs program is a longstanding tradition at the CNE, aiming to educate, celebrate Canada's rich history in agriculture and honour the CNE's agricultural roots. The program has seen more than 3,000 contestants from over 100 communities across the province throughout its 50+ years. The exclusive year-long role of Ambassador of the Fairs will take Lexi across Ontario as a representative of the CNE and all agricultural fairs in the province.

2025 CNE Ambassador of the Fairs: Lexi Johnston from Listowel, ON

1st Runner-up: Jada Dawson, Caledonia ON

2nd Runner-up: Marshall MacCannell, Stratford ON

Semi Finalists:

- Ainsley LeBlanc representing Milverton Agricultural Society
- Lindy Kingston, representing Beaver Valley Agricultural Society
- Abigail Dove, from Brooklin Agricultural Society
- Graham Howard, from Lucknow Agricultural Society

Congeniality Award: Kelty McNeice, from Sutton Agricultural Society

The 146th annual CNE runs from August 15 to September 1, 2025. Let's go to The EX!

About the Canadian National Exhibition

The Canadian National Exhibition (CNE) is governed by the Canadian National Exhibition Association (CNEA), comprised of a volunteer Board of Directors. The CNEA is responsible for the planning and presentation of the annual Canadian National Exhibition at Exhibition Place in Toronto, Ontario. Founded in 1879, the CNE generates an economic impact of approximately **\$112 million** for the Greater Toronto Area and **\$143 million** for the province of Ontario each year (when in operation). In 2024, the CNE attracted 1.49 million visitors to its 18-day fair.